

ANUP KUMAR TOPNO



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[behance.com/anupktopno](https://www.behance.com/anupktopno)



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SKILLS

Tools

Adobe XD CC
Figma
Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe Animate
Adobe Premier Pro
Adobe After Effects

Script

HTML 5
CSS 3
jQuery
Bootstrap

UX

Research

User Research
User Interview
Persona

Strategy

User Flow
Customer Journey
Information Architecture
Site Map

Visual Design

Wireframe
Prototyping
Design System

PRODUCT DESIGNER

Having 10 years of experience combines expertise in user experience (UX) design, user interface (UI) design, and product strategy to create functional and aesthetically pleasing products.

My expertise lies in UX/UI design, user research, and prototyping, with a strong focus on solving complex problems through innovative design solutions. I believe in a user-centered design process that combines creativity with data-driven insights, ensuring that each product I design not only looks great but also meets user needs and business goals.



WORK EXPERIENCE

SOLUTION LEADER (UI/UX)

[Brane Enterprises \(May 2022 - Present\)](#)

UI Design - Design System, Prototype, Icon Design

UX Design - User Flow, Wireframing, IA, Prototyping, Testing

Branding - Design System for Website

GRAPHIC DESIGNER (UI/UX)

[Tundra Technical Solution \(Sep 2021 - Jan 2022\)](#)

UI/UX Design - Competative Analysis, Wireframing, IA, Prototype

Branding - Design System for Website, Marketing Collateral

Video - Motion Graphic

GRAPHIC DESIGNER (UI/UX)

[AutoRABIT \(May 2020 - June 2021\)](#)

UX Design - User Flow, Information Architecture, Usability Testing, AB Testing

UI Design - Construct Wireframes, Low & High Fidelity, UI Kit

Front-end - Created Landing Pages, Email Templates, Newsletters, Pardot Form & Pardon Emails

Graphic Dseign - Social Media Post, Banners, Marketing Collaterals

Video Production - Motion Graphics

GRAPHIC DESIGNER (UI/UX)

[RADISE INTERNATIONAL \(JAN 2018 - Sep 2019\)](#)

UX Design - User Flow, Information Architecture, Usability Testing, AB Testing

UI Design - Construct Wireframes, Low & High Fidelity, UI Kit

Front-end - Created Landing Pages, Email Templates, Newsletters, Pardot Form & Pardon Emails

Graphic Dseign - Social Media Post, Banners, Marketing Collaterals

Video Production - Motion Graphics

DESIGN HEAD (UI/UX)

KINDUZ BUSINESS CONSULTING (AUG 2016 - DEC 2017)

UX Design - Stakeholder Interview, User Research, Created Personas, User flow, Customer Journey Map, Information Architecture

UI Design - Construct Wireframing, Style Guides, Low & High Fidelity Mockup

Front-End - Created Landing Pages, Static Pages & Prototyp using HTML, CSS, JQuery, Bootstrap

Instruction Design - Did Story boarding, Interaction Design, Developed E-Learning Product using Adobe Captivate

Video Production - Created Promo Video, Testimonial video, Motion Graphic

MULTIMEDIA DESIGNER

BIGABOX PTY. LTD (DEC 2014 - JUL 2016)

Branding - Logo creation, Visual Identity

UI & UX - Low Fidelity Wireframe, UI Mockup, Prototype, User Research

Front-End - HTML5, CSS3, JQuery, Bootstrap

Graphic Design - Created Flyer, Brochure, Poster

Video Production - Motion Graphics, Video Editing

LEAD DESIGNER

KINDUZ BUSINESS CONSULTING (AUG 2016 - DEC 2017)

UX Design - Stakeholder Interview, User Research, Created Personas, User flow, Information Architecture

Animation - 2D Animation (Machine animations)

Instructional Design - Developed E-Learning Course Using, LMS Implementation Scorm Packing

Multimedia - Audio & Video Editing

Front End - Actionscript 2.0 & 3.0, HTML5 & CSS3



EDUCATION QUALIFICATION

AAASP - DIPLOMA IN MULTIMEDIA (2011)

ARENA ANIMATION, SECUNDERABAD

BACHELOR OF SCIENCE (2009)

BERHAMPUR UNIVERSITY, ODISHA

INTERMEDIATE (2005)

CHSE, ODISHA

MATRICULATION (2001)

HSE ODISHA



Personal Details

Gender - Male

Language - English, Hindi & Odia

Hobbies - Travelling, Treking, Badminton

Personal Skills - Good Team Player, Learning New Things, Speed learner